



WELCOME TO **BEN AND ALEX WRITE SKETCHES**, THE PODCAST WHERE BEN AND ALEX WRITE SKETCHES.

Each week, Ben and Alex start with a randomly selected word or phrase and turn it into a hilarious comedy sketch right before your very ears!

Audiences will thrill (somewhat) as they hear Ben and Alex come up with ideas, then develop, discuss or discard them - all with the fun and ease of friends who have been making comedy together for decades. And each show ends with a fully produced audio sketch based on one of the ideas!

BUT WAIT, THERE'S MORE!

Format Fun: BAWWS can easily accommodate guests from inside and outside the network. The show will also solicit listener scripts based on Ben and Alex's discarded ideas with the promise that the best ones will be produced for future "Oops, All Sketches" episodes.

Tools and Talent: Ben and Alex are experienced audio editors and producers. If the network can provide studio time and an engineer to record the show and the sketches, Ben and Alex can handle all post-production responsibilities.

Podcast Pioneers: Back when "new media" was actually new, Ben and Alex's weekly series *Unleashed* was a regular feature in the iTunes Top 25 and on YouTube's homepage. The show was also licensed by the Purina Pet Care company for their Petcentric website.

OKAY COOL, BUT WHO DID YOU SAY WRITES THE SKETCHES?



Ben Zelevansky is an Emmy Award-winning writer/producer who has written comedy for such luminaries as Martin Short, Robin Williams, Laraine Newman, Andrea Martin, Patton Oswalt, Paul F. Tompkins and the Garbage Pail Kids. In 2015, Ben created the web series *Bad Shorts*, which was nominated for a Writers Guild Award and selected for iO West's LA Scripted Comedy Festival. As an actor, Ben has appeared on dozens of television shows including *The Goldbergs*, *Modern Family*, *Brooklyn Nine-Nine*, *Parks and Recreation* and many more.

Writer, producer, creative director **Alex Bloom** has developed and overseen some of our culture's most memorable marketing and narrative projects, including: creating and voicing the iconic "Beggin' Strips" commercials, leading several Fortune 100 companies into the world of digital entertainment, and writing and producing the award-winning feature film *Daddy Issues*, which received a national theatrical release and exclusive Netflix run. Currently, he's launching a musical comedy campaign for the EU's largest cat food brand.



ARE YOU READY TO LAUGH?

To find out more and to hear the pilot episode of **BEN AND ALEX WRITE SKETCHES**, please visit LuckyBirdsMedia.com.